

# 2020-2021 District Goals



District: 105CE  
Constitutional Area: Europe

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	0	50	40
2nd Quarter	0	0	45	50
3rd Quarter	0	0	50	40
4th Quarter	0	0	45	43

### FY New Clubs

1

### FY Charter Members

0

### FY New Members

190

### FY Retention Goal

173

### NET GROWTH GOAL

**FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL**

17

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Recruit 2 members/club	Club Pres	GMT	1st July	31st June
Member Retention	Club Pres	GMT	1st July 20	31st June
Training Club Officers	Club	GLT	May 20	May 20
Training Region/Zone Chair	District	GLT	May 20	May 20
Guiding Lion Training	Club/ District	GLT	August	August
Guiding Lion Training	Club/ District	GLT	Nov	Nov
Serve 200K people	Clubs	GST	1st July	31st June
Use Service Grants	Clubs	GST	1st July	31st June
Mutti-Club Service	Zone/Region	GST	1st July	31st June
Vulnerable Persons	District	Admin	1st July	31st June
Emergency Responce	District	Admin	1st July	31st June

## LCIF: CAMPAIGN 100

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

### Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

# MULTIPLE DISTRICT CUSTOM IMPACT

## Goal Statement

Membership Drive

Service and Disaster Emergency Response

Encourage Training/ online and person to person.

## Action Plan

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Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
VDG Training	GLT	MD	November	November
Include Vice Council	C.O.G	Council Chair	1st July	31st June
MD Goals	C.O.G	Council Chair	1st July	31st June

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# DISTRICT CUSTOM IMPACT

## Goal Statement

Membership Drive: To identify areas not served in 105 CE. To establish New Clubs/ Branch Clubs, and gain members through Quality Service and training of Club Officers/ District Officers.

Encourage Service in the community and be seen to be doing so via Communications and P.R Teams.

Make LCIF a Front Line Project.

## Action Plan

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Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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